



**BRAVES vs E. C. T. C.**

# Complete Outfitters for All Athletic Teams

*Specializing in*

RAWLINGS, WILSON, RIDDELL and  
O'SHEA KNITTING MILLS EQUIPMENT

# Northrop

SPORT SHOP INC.

430 GRANBY STREET

## FREE- BIG STAMP ALBUM or 100 FOREIGN STAMPS

- 1 BIG STAMP ALBUM** containing 64 pages, hundreds of illustrations, spaces for 2,000 postage stamps and articles on Stamp Collecting.
- 2 100 DIFFERENT FOREIGN STAMPS** from Australia, Switzerland, Finland, Germany, Canada, Japan, Czechoslovakia and many other countries.

**SEND ONLY 10 WRAPPERS** of either Planters JUMBO BLOCK or Planters SALTED PEANUTS for either of the above premiums. For 20 wrappers you will receive both album and stamps. STAMP CATALOG sent FREE on request.

Try Planters Jumbo Block today. A rich, delicious candy bar chock full of crisp, crunchy peanuts. Planters Salted Peanuts come in double bags. They're guaranteed FRESHEST. You'll find that Planters give you 2½ hours' EXTRA PEP!



Planters Nut &  
Chocolate Co.  
Wilkes-Barre, Pa.

# SOUVENIR PROGRAM

FOREMAN FIELD

1937-38

•

STAFF

BILL ROSENFELD, *Editor*

ELMER SLAUGHTER

DEXTER McBRIDE

RICHARD FUQUA

•

*Norfolk Divisions*

COLLEGE OF WILLIAM AND MARY  
VIRGINIA POLYTECHNIC INSTITUTE

24-HOUR SERVICE  
**GRANBY GARAGE**

PHONE 23631

10th & GRANBY

**WILLIAM and MARY NORFOLK DIVISION  
 SQUAD STATISTICS**

<i>No.</i>	<i>Name</i>	<i>Pos.</i>	<i>Wt.</i>	<i>Yr.</i>	<i>Age</i>	<i>High School</i>	<i>Home</i>
10.	Krukin, Sid	C.	165	2	19	Maury	Norfolk
11.	Barnes, W.	B.	160	3	21	South Norfolk	Norfolk
12.	Lewis, Gilly	G.	170	1	19	Oceana	Norfolk
13.	Smith, Louis	E.	160	1	20	South Norfolk	South Norfolk
14.	Tavss, Norman	C.	147	1	17	Maury	Norfolk
15.	Tippet, Bill	B.	135	1	17	Two Harbors	Norfolk
16.	Barsell, Ed.	E.	160	2	19	Maury	Norfolk
17.	Guy, Louis	E.	160	1	21	Maury	Norfolk
18.	Woodson, Bill	B.	155	1	19	Western High	Norfolk
19.	Knighton, Bill	G.	175	1	19	Beckley High	Norfolk
20.	Macon, Joe	E.	140	1	17	Maury	Norfolk
21.	Halme, Walt.	B.	180	1	20	Maury	Norfolk
22.	Macon, Con.	E.	155	2	19	Maury	Norfolk
23.	Harris, Jack	B.	160	1	19	A. M. A.	Va. Beach
25.	Pratt, Bill	B.	160	1	20	Mt. Holly	Elizabeth City, N. C.
26.	Edmonds, John	B.	170	1	19	Maury	Norfolk
27.	Cooper, Jim	C.	181	1	20	Elizabeth City	Elizabeth City, N. C.
28.	Holsovig, Sol	G.	180	1	18	Maury	Norfolk
29.	Barham, T. A.	G.	168	1	19	Maury	Norfolk
30.	Lively, Gar.	T.	175	1	17	Churchland	Portsmouth
31.	Brown, John	B.	155	1	18	Maury	Norfolk
33.	Root, Joe	B.	160	2	20	W. Wilson	Portsmouth
34.	Turville, Bill	T.	179	1	18	W. Wilson	Portsmouth
35.	Allen, Jim.	G.	170	1	20	Maury	Norfolk
36.	Foster, Pete	T.	175	1	19	H. M. A.	Norfolk
37.	Harris, Bill	G.	167	1	22	Oceana	Va. Beach
38.	Rodgers, Bill	T.	235	1	22	Oceana	Norfolk Va. Beach

*Compliments of ...*

**ELMO BARNES**

AND

**ALGY COHEN**

— AT —

**The Young Men's Store**

COR. MAIN & BANK STREETS

**Insist On ...**

LANCE'S

SALTED PEANUTS

PEANUT BUTTER SANDWICHES

PEANUT BARS

**Represented by W. L. HAMPTON**

3011 LUXENBURG AVE.

PHONE 23068

**GRAY'S PHARMACY**

HAMPTON BLVD. AT 48th STREET



## Try these on your piano

**F**IRST it was Mah-Jong. Then they figured out jig-saw puzzles. Now it's questionnaires. Wherever you go someone's trying to test your intelligence. We're no different from the rest. We'll try you out.

Get out a pencil and paper and try this questionnaire. If you get a 100, you probably saw this one somewhere else or you're just too darned smart for your own good. That 100, incidentally, is arrived at by multiplying each correct answer by four. If you get 90, you're still pretty good for our dough. Anything under 80, depending on how much under, you can figure out your own group. We're too lazy.

If you've read this far and haven't got your pencil out, go ahead and get it. If you haven't a pencil, a hunk of charcoal or your girl's lipstick (any of a dozen shades) will do.

1. Your team may lose today (Well, we're not saying they will, are we?), but there's one consolation. They can't lose by a score of \_\_\_\_\_.

2. Everybody who picked an All-American team last year—what, you didn't?—named one of the following players: Sam Francis, Ed Widseth, Larry Kelley, Gaynell Tinsley, Sammy Baugh, Ace Parker.

3. Roy Riegels ran the wrong way in the Rose Bowl game between: Alabama-Washington; Georgia Tech-California; Stanford-S. M. U.; California-Ohio State; U. S. C.-Tulane.

4. The most thrilling last quarter—not the kind the government puts out—in 1935 was in the game between: Yale-Dartmouth; Army-Navy; U. S. C.-Stanford; Ohio State-Notre Dame; N. Y. U.-Fordham.

5. The first football game was played between: Penn-Yale; Princeton-Rutgers; Army-Navy; Harvard-Columbia.

6. All but one of these men is a football radio announcer: Bill Slater, Ken Carpenter, Don Wilson, Graham McNamee, Ford Bond, Boake Carter.

7. A football is made of inflated: pigskin, horsehide, goat-skin, composition, cowhide.

8. The official who times the game and fires his little pistol just when your team is going to town is generally the: referee, field judge, head linesman, umpire.

9. Chris Cagle played halfback for: Yale, Harvard, Army, Southern California, the Rover Boys.

10. A player may be disqualified from a game for: tackling out of bounds; illegal blocking or tackling; hurdling; flagrant roughing of the kicker; tripping; talking back to the referee.

11. The axe is at stake each year when: Harvard plays Yale; Army plays Navy; Stanford plays California; Oregon

plays Oregon State; Eastern Butcher's College plays the Northwest Lumber Institute.

12. There are lots of "little big games" just as there are a flock of Springfields, but the real McCoy is the one involving: N. Y. U.-Fordham; St. Mary's-Santa Clara; Cornell-Syracuse; Southern Methodist-Texas Christian.

13. Dana X. Bible (wonder what that X stands for, unless it's the spot he's on when his boys lose) is coach at: Texas A. & M., Nebraska, Texas, Vanderbilt, Southern Methodist, Iowa.

14. A triple threat man is one who can: kick, pass, run; make no runs, no hits, and no errors; block, kick and tackle; call signals, run, kick.

15. In case your pet halfback runs from one side of the field to the other (some of them do, you know), he would travel: 150 feet, 160 feet, 40 yards, 30 yards.

16. The distance from the goal line to the goal posts is: 15 feet, 24 feet, 30 feet, 36 feet.

17. If your team wants to pass, their passer must be: 5 yards, 10 feet, 7 yards, 10 yards behind the line of scrimmage.

18. When your favorite place-kicker is trying for a field goal, the target he's aiming at is: 10 yards, 25 feet, 48 feet 6 inches, 15 yards wide.

19. There are three ways in which a team can score six points. What are they?

20. One of these statements is correct:

A. The Orange Bowl game is played in San Diego.

B. Maine plays in the Cherry Bowl, dedicated to Rudy Vallee.

C. The referee is paid more than the head linesman.

D. The Western Conference doesn't permit its members to play post-season games.

21. When your team kicks off they put the ball down on their own: 35 yard line, 40 yard line, 45 yard line, midfield.

22. If your team has scored a touch-back on the first play of the game the score is: 0-0; 2-0; 3-0; 6-0.

23. At half time you have: 10 minutes, 12 minutes, 15 minutes, 20 minutes—to do whatever you do at half time. (Ed.'s note: We were going to say, "to try to get that hot dog," but lots of people don't care for them.)

24. Time out lasts: 90 seconds, 2 minutes, 60 seconds, 180 seconds.

25. Alabama is in the: Southern Conference, Southeastern Conference, Dixie Conference, Big Six.

*After the Games and Dances*

# STOP At ROBBIES

*Sandwiches  
and Drinks of  
All Kinds*

COR. COLLEY AVE. & 22ND ST.

## WAINWRIGHT PHARMACY

*Fountain and Smith*

PHONES 25771 - 29185



EAT AT...

## BROWN'S RESTAURANT

*Norfolk's Largest and Finest Restaurant*  
OR

## ROBINSON'S RESTAURANT

*Norfolk's Most Modern Restaurant*  
BANQUET HALLS AND PRIVATE ROOMS FOR  
FRATERNITY OR SOCIAL MEETINGS

*Both Restaurants Operated By*

***Leslie R. Brown***

## Answers to "Try These on Your Piano"

*Order No. 517*

- 1-0, if the game is played. Technically, a team can lose by a score of 1-0, if the game is forfeited.
- Larry Kelley.
- Georgia Tech—California.
- Ohio State—Notre Dame.
- Princeton—Rutgers.
- Boake Carter.
- Cowhide.
- Field judge.
- Army.
- Flagrant roughing of the kicker.
- Stanford plays California.
- St. Mary's—Santa Clara.
- Texas.
- Kick, pass, run.
- 160 feet
- 30 feet.
- Five yards.
- 18 feet, 6 inches.
- Touchdown, two field goals, three safeties.
- The Western Conference doesn't permit its members to play post-season games.
- 40-yard line.
- 0-0.
- 15 minutes.
- Two minutes.
- Southeastern Conference.



*Campus View — Stadium in Background*

### E. CAR. TEACHERS

40 Beck, b      50 Elliott, c  
41 Ayers, b      51 Shelton, b  
42 Ferebee, b    52 Demond, t  
43 Dudash, b    53 Cecot, c  
44 Williams, g    54 Martin, t  
45 Perkins, e    55 Hatem, e  
46 Pittman, e    56 Venters, g  
47 Breece, b    57 Johnson, e  
48 Nore, b      58 Durnell, t  
49 Glover, g    59 Roebuck, e

### WILLIAM & MARY

10 Krukin, c    25 Pratt, b  
11 Barnes, b    26 Knighton, g  
12 Lewis, g    27 Cooper, c  
13 Smith, e    28 Holsovig, g  
14 Tauss, c    29 Barham, g  
15 Tippett, b   30 Lively, t  
16 Barsell, e   31 Brown, b  
17 Guy, e      33 Root, b  
18 Woodson, b 34 Turville, t  
19 Emonds, b   35 Allen, g  
20 Macon, e    36 Foster, t  
21 Halme, b    37 Harris, g  
22 Macon, e    38 Rodgers, t  
23 Harris, b



*ACE of THE*  
*for MILDNESS a*

Copyright 1937, LIGGETT & MYERS TOBACCO CO.



### E. CAR. TEACHERS

40 Beck, b      50 Elliott, c  
41 Ayers, b      51 Shelton, b  
42 Ferebee, b    52 Demond, t  
43 Dudash, b    53 Cecot, c  
44 Williams, g    54 Martin, t  
45 Perkins, e    55 Hatem, e  
46 Pittman, e    56 Venters, g  
47 Breece, b    57 Johnson, e  
48 Nore, b      58 Durnell, t  
49 Glover, g     59 Roebuck, e

### WILLIAM & MARY

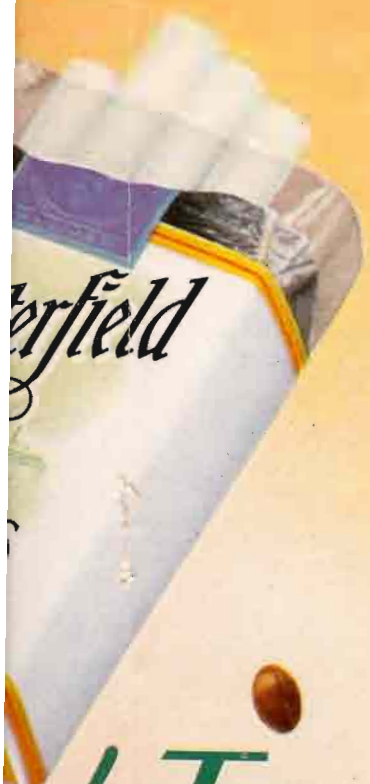
10 Krukin, c    25 Pratt, b  
11 Barnes, b    26 Knighton, g  
12 Lewis, g     27 Cooper, c  
13 Smith, e     28 Holsovig, g  
14 Taus, c       29 Barham, g  
15 Tippett, b    30 Lively, t  
16 Barsell, e    31 Brown, b  
17 Guy, e        33 Root, b  
18 Woodson, b   34 Turville, t  
19 Emonds, b    35 Allen, g  
20 Macon, e     36 Foster, t  
21 Halme, b     37 Harris, g  
22 Macon, e     38 Rodgers, t  
23 Harris, b



*ACE of THE  
for MILDNESS a*

Copyright 1937, LIGGETT & MYERS TOBACCO CO.





*of THEM ALL  
NESS and TASTE*

## E. CAR. TEACHERS vs. WILLIAM & MARY

### Probable Starting Lineup

E. CAR. TEACHERS COL.		WILLIAM & MARY	
57 Johnson	LER	Guy	17
58 Durnell	LTR	Foster	36
44 Williams	LGR	Knighton	26
53 Cecot	C	Cooper	27
56 Denters	RGL	Lewis	12
52 Demond	RTL	Turville	34
45 Perkins	REL	Smith	13
42 Ferebee	Q	Barnes	11
40 Beck	LHR	Pratt	25
51 Shelton	RHL	Root	33
47 Breece	F	Halme	21

### Officials

WALTER HOFFMAN	Referee
LEIGH WILLIAMS	Umpire
ALLIE WATT	Head Linesman





## “... And Notre Dame Leads All The Rest”

They say the sun never sets on the Union Jack. And as far as the United States is concerned that statement, modified slightly, can very well be applied to Notre Dame coaches.

From Maine to California and Canada to Mexico, wherever you look, you're bound to find a Notre Dame man coaching a football team. Of more than 500 colleges which have football teams, 31 of them are coached by graduates of the ranks of the Fighting Irish.

That isn't a very high percentage when looked at the first time, but please remember that over 100 other colleges also supply coaches.

The only band of ex-gridders who come close to matching Notre Dame alumni in numbers, surprisingly, is Illinois. We always knew Notre Dame was tops—but little did we think that the Illini ran place behind the Irish.

Three of our major conferences boast one or more Irish immortals as heads of their teams. On the Pacific Coast we find Jimmy Phelan heading Washington—and doing a very good job. In the same sector is Buck Shaw, head coach of the Santa Clara Broncos, who lost only one game last year, and Edward P. (Slip) Madigan whose salary from St. Mary's reputedly makes him the highest paid coach in the business.

The Southeastern Conference has a trio—Jack Meagher, Auburn; Harry Mehre, Georgia; and Chet

Wynne at Kentucky. The Big Ten has Noble Kizer, Purdue; and Harry Stuhldreher, Wisconsin. Outside of conference competition we find the “Clippers”—Little Clipper Smith at Duquesne and Big Clipper at Villanova; Jim Crowley at Fordham; Charles Dorais, Detroit; Tom Lieb, at Loyola of Los Angeles; Charlie Bachman at Michigan State; and Elmer Layden—one of the immortal “four horsemen”—back at his alma mater.

As a group, Notre Dame men have done better in coaching than any other. Most of the Illinois men are scattered at small colleges.

Next behind Illinois is Minnesota with 13 of its graduates doing full-time coaching; Nebraska has nine in the business; Stanford eight; and Michigan and Vanderbilt seven.

Strangely, only 57 of the nation's colleges and universities have coaches who went to school there—and approximately 75 per cent of those schools probably employ their coach to serve on the academic as well as athletic staff.

Only a few of the “headliners” have alumni-coaches. Georgia Tech has Bill Alexander; Michigan, Harry Kipke; Minnesota, Bernie Bierman; Oregon, Prince Callison; Pittsburgh, Jock Sutherland; Notre Dame, Elmer Layden; Tulane, Lowell Dawson; Army, Gar Davidson; Navy, Tom Hamilton; Vanderbilt, Ray Morrison; Yale, Raymond Pond; and Pennsylvania, Harvey Harman.

Nothing Tastes Better Than

# FRESH ROASTED PEANUTS

At A Football Game

...At Your Dealer's...

PURE  
PEANUT  
BUTTER



Potato Chips  
Peanut Butter  
Sandwiches  
Salted Peanuts

FRESH MAID  
BRAND

Quality Products Made in Norfolk By

U. S. PEANUT CO. - 13-15 Commercial Place

## SCORE YOUR OWN GAME

*Keep Your Own Record of Each Game as a  
Souvenir of the Season*

Quarters	1st	2nd	3rd	4th	Total
Visitors					
W. & M., N. D.					
Quarter Score					

### TOUCHDOWNS

*Player*

VISITORS

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Player*

W. & M.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### OUTSTANDING PLAYS

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

H. D. OLIVER

610-12 E. FREEMASON STREET

NORFOLK, VA.



# BETWEEN THE HAYES



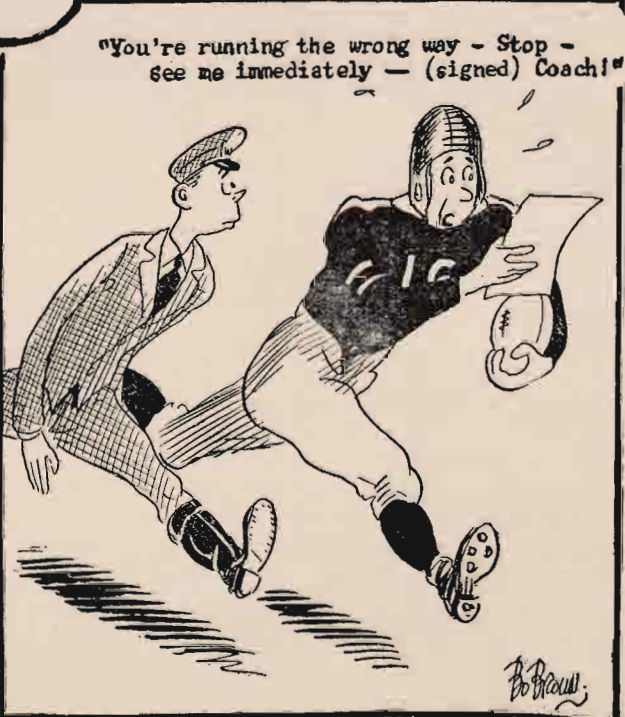
"The time keeper's terribly old-fashioned!"



"He said he'd tackle their fullback if it killed him and he did and it did!"



"You're running the wrong way - Stop - see me immediately - (signed) Coach!"



*Bob Brown*

# The Nansemond Hotel

## Directly on the Beach

A modern hotel of pleasing design, attractively furnished. 150 rooms, all with toilet and lavatory - connecting baths. Safest bathing, best fishing - 18 hole golf course - adjoining famous Ocean View Park. Open the year round.

OTTO WELLS, Pres.

*Ocean View, Norfolk, Va.*

**RATES**  
 \$2 up per day  
 European  
 Plan  
 \$4 up per day  
 American  
 Plan  
 Special Weekly  
 & Monthly Rates

Don't Fail to See Our

SHAFFER'S

WATERMAN'S COLLEGE PEN, \$1.59

SHAFFER'S

PHONE 23798

107 GRANBY STREET

## Squad Statistics - - E. Carolina Teachers College

No.	Name	Pos.	Wt.	Age	Year	Home
40.	Beck, Hugh	B.	140	20	1	Lexington, N. C.
41.	Ayres, Adrian	B.	140	23	3	Rocky Mount, N. C.
42.	Ferebee, Francis	B.	160	24	4	New Bern, N. C.
43.	Dudask, Bill	B.	160	20	1	Massena, N. Y.
44.	Williams, Joe	G.	168	20	2	Greenville, N. C.
45.	Perkins, Fuert	E.	170	17	1	Stokes, N. C.
46.	Pittman, Bob	E.	160	18	2	Ayden, N. C.
47.	Breece, David	B.	155	20	1	Raleigh, N. C.
48.	Nore, Jack	B.	160	19	2	Bath, N. C.
49.	Glover, John	G.	160	24	1	Morehead City, N.C.
50.	Elliott, Ralph	C.	165	18	1	Shelby, N. C.
51.	Shelton, Bill	B.	160	20	2	Danville, Va.
52.	Demond, Gerald	T.	165	19	3	Willet, N. Y.
53.	Cecot, Felix	C.	170	18	1	Massena, N. Y.
54.	Martin, Kelly	T.	173	22	2	Conway, N. C.
55.	Hatem, Joe	E.	165	21	1	Greenville, N. C.
56.	Venters, Ruck	G.	248	21	1	Ayden, N. C.
57.	Johnson, Jim	E.	175	23	4	Cary, N. C.
58.	Durnell, Ken	T.	180	24	4	Massena, N. Y.
59.	Roebuck, Frank	E.	148	18	2	Stokes, N. C.

Compliments of A FRIEND

**MRS. CROCKER'S  
 FAMILY DINING ROOM**

REAL HOME COOKING

*Opposite Foreman Field Stadium*

4904 HAMPTON BLVD.

PHONE 41676

DISTRIBUTORS

**U. S. TIRES**

AND

**BATTERIES**


COMPLETE SERVICE

**MASTER AUTO SERVICE**

CORP.

Colonial Ave. at 20th St. Monticello & Freemason

SAM AND JACK GREEN



*Compliments of . . .*

**FOREMAN**

**FIELD**

**FRIENDS**

## Foreman Field Schedule

1937

- Sept. 25 Maury High vs. McKinley Tech.  
(Pending)
- Oct. 1 \*William and Mary (N. D.) vs. University  
of Richmond Freshmen
- 2 William and Mary vs. V. M. I.
- 8 \*William and Mary (N. D.) vs. Louisburg  
College
- 15 \*William and Mary (N. D.) vs. Gallaudett  
College
- 16 Maury High vs. Newport News High
- 23 William and Mary (N. D. vs. Shenandoah  
College
- 29 William and Mary (N. D.) vs. Eastern Caro-  
lina Teachers College
- 30 Maury High vs. Petersburg High
- Nov. 5 \*William and Mary (N. D.) vs. William and  
Mary Freshmen — Williamsburg
- 8 Maury High vs. John Marshall High
- 12 William and Mary (N. D.) vs. Duke Univer-  
sity Freshmen
- 13 Maury High vs. Pometon Lake High
- 19 William and Mary (N. D.) vs. Naval Base  
Boots
- 25 Maury High vs. Thomas Jefferson

\* Indicates Night Games

*Watch Newspapers for Changes in Schedule*

## Frank S. Weisel Co.

*Candy Headquarters*

116 Bank St.

NORFOLK, VIRGINIA

## Yes...

This is another  
Graves Program.

IF YOU WANT IT PRINTED *PROPERLY*  
PHONE

**Eugene L. Graves, Inc.**

**21737**

*Advertising - Printing*

248 TAZEWELL STREET

### *For the Best of Foods...*

EAT AT THE  
**ALBANY RESTAURANT**

115 BROOKE AVE.

## Your Wardrobe...

Must be

**READY FOR INSTANT USE**

WE CAN KEEP IT SO

**Call 23617**

*Prompt, Efficient Service*

*Compecco*

*Norfolk's Favorite Cleaners*

# Hollywood's Most Polished Voice

**HERBERT MARSHALL\* TELLS HOW THE THROAT-STRAIN OF ACTING CALLS FOR A LIGHT SMOKE**

"In a recent scene," says Herbert Marshall, "I talk two minutes on the telephone. This scene took half a day to 'shoot'—four hours of painstaking voice shading. But even after scenes like this, I find that Luckies are always gentle on my throat. It's only common sense for an actor—or anyone else, for that matter—to want a light smoke."

The reason that Mr. Marshall—and you—find Luckies a light smoke is that the "Toasting" process takes out certain throat irritants found in all tobacco—even the finest.

And Luckies do use the finest tobacco. Sworn records show that among independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the impartial, honest judgment of those who spend their lives buying, selling and handling tobacco... who know tobacco best... it's Luckies—2 to 1.

\*Co-starring with Barbara Stanwyck  
in RKO's "A Love Like That"

## A Light Smoke

EASY ON YOUR THROAT—"IT'S TOASTED"

Copyright 1953, The American Tobacco Company



WITH MEN WHO  
KNOW TOBACCO BEST

*It's Luckies  
2 to 1*