



**BRAVES vs LOUISBURG**

# Complete Outfitters for All Athletic Teams

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# SOUVENIR PROGRAM

FOREMAN FIELD

1937-38

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## STAFF

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ELMER SLAUGHTER

DEXTER McBRIDE

RICHARD FUQUA

•

*Norfolk Divisions*

COLLEGE OF WILLIAM AND MARY  
VIRGINIA POLYTECHNIC INSTITUTE

24-HOUR SERVICE  
**GRANBY GARAGE**

PHONE 23631

10th & GRANBY

**WILLIAM and MARY NORFOLK DIVISION  
 SQUAD STATISTICS**

No.	Name	Pos.	Wt.	Yr.	Age	High School	Home
10.	Krukin, Sid	C.	165	2	19	Maury	Norfolk
11.	Barnes, W.	B.	160	3	21	South Norfolk	Norfolk
12.	Lewis, Gilly	G.	170	1	19	Oceana	Norfolk
13.	Smith, Louis	E.	160	1	20	South Norfolk	South Norfolk
14.	Tavss, Norman	C.	147	1	17	Maury	Norfolk
34.	Turville, Bill	T.	180	1	18	Two Harbors	Norfolk
16.	Barsell, Ed.	E.	160	2	19	Maury	Norfolk
17.	Guy, Louis	E.	160	1	21	Maury	Norfolk
18.	Woodson, Bill	B.	155	1	19	Western High	Norfolk
19.	Knighton, Bill	G.	175	1	19	Beckley High	Norfolk
20.	Macon, Joe	E.	140	1	17	Maury	Norfolk
21.	Halme, Walt	B.	180	1	20	Maury	Norfolk
22.	Macon, Con.	E.	155	2	19	Maury	Norfolk
23.	Harris, Jack	B.	160	1	19	A. M. A.	Va. Beach
25.	Pratt, Bill	B.	160	1	20	Mt. Holly	Elizabeth City, N. C.
26.	Edmonds, John	B.	170	1	19	Maury	Norfolk
27.	Cooper, Jim	C.	181	1	20	Elizabeth City	Elizabeth City, N. C.
28.	Holsovig, Sol	G.	180	1	18	Maury	Norfolk
29.	Barham, T. A.	G.	168	1	19	Maury	Norfolk
30.	Lively, Gar.	T.	175	1	17	Churchland	Portsmouth
31.	Brown, John	B.	155	1	18	Maury	Norfolk
33.	Root, Joe	B.	160	2	20	W. Wilson	Portsmouth
34.	Turville, Bill	T.	179	1	18	W. Wilson	Portsmouth
35.	Allen, Jim.	G.	170	1	20	Maury	Norfolk
36.	Foster, Pete	T.	175	1	19	H. M. A.	Norfolk
37.	Harris, Bill	G.	167	1	22	Oceana	Va. Beach
38.	Rodgers, Bill	T.	235	1	22	Oceana	Norfolk Va. Beach

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**ALGY COHEN**

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## WHAT IT ALL COSTS

So, you'd like to own a college football team.

Okey, but first be sure you have at least \$50,000—more is desirable—kicking around the house before starting to create one. Because, folks, that's what it takes to run one for a full season—nine games.

And then, if you've got a good spot, a fair-to-middling team and some top-notch opponents, you might be so lucky as to get a 100 per cent return on your investment.

Let's take the case of Adriatic College (that's not the real name but the fellows who run the college promised to murder us if we used their name) and find out how it's done.

Adriatic played nine games in 1936 and Adriatic wound up by putting away \$51,848.25 for a rainy day—probably this year when they won't be so hot and the spectators will be going over in droves to see Antarctica play.

Adriatic had 45 men to play football for them when the practice season opened, so it didn't cost them anything for material—not that we mean they have to buy players but just to point out to you that it could cost perhaps half a million, in addition to the aforementioned \$50,000, to start a college, which always is a necessary factor when one thinks of running a football team.

Their coaches cost them \$11,440. The 1935 uniforms were quite shabby so Adriatic had to spend \$5,000 re-equipping their young men—\$60 for their "dress" uniforms, the ones used in games, and \$40 for work or practice clothes.

The item of footballs ran high. They used 44 of them last year or a total of \$354 invested. And if

you aren't sick by now at the way money goes in football get a load of a few other items:

Bath towels, \$76.20; underwear, \$45.00; scouting expense, \$1,719.52; adhesive tape, \$243.83; soap (yeah, football players wash themselves) \$14.00; bandages, \$124.89; cardboard and oilcloth (we never did figure out what they used this for), \$4.32; home-coming expense, \$495.45; training expenses before September 15, \$694.58.

It cost Adriatic \$1,043.41 for dry cleaning and repair of equipment. Officials to work their games cost \$1,331 (they get pretty good dough, don't they?). Gate expenses for home games, such as usher's salaries, ran to \$1,231.52. And off the gridiron they spent \$714.14 for banquets and awards, \$1,039.40 for printing and postage, including tickets, and \$77.22 for conference meeting expenses. Publicity and advertising, which included window cards, windshield stickers, posters, pictures and mats for the newspapers, ran to \$2,217.88.

Adriatic thus spent \$28,979.92 to run their football team. But ah, here's the nice part of it.

Nine games brought them a neat profit of \$80,328.17 which, when expenses were deducted, left them with \$51,848.25 to put away in the bank.

Adriatic played six games away from home for which they received guarantees totaling \$51,309.88, which was the total left after traveling expenses were paid. Their total intake for the season was \$107,982.44, of which \$27,154.27 was paid out in guarantees and expenses for three visiting teams.

That seems to be enough figures. You get the idea, anyway.

*After the Games and Dances*

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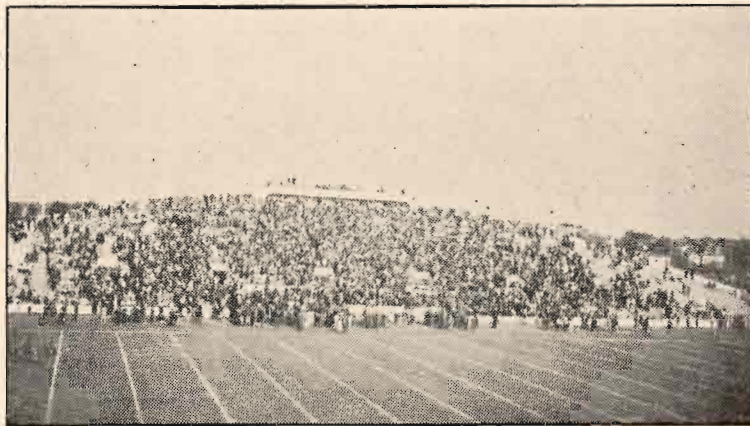
*Norfolk's Largest and Finest Restaurant*  
OR

**ROBINSON'S RESTAURANT**

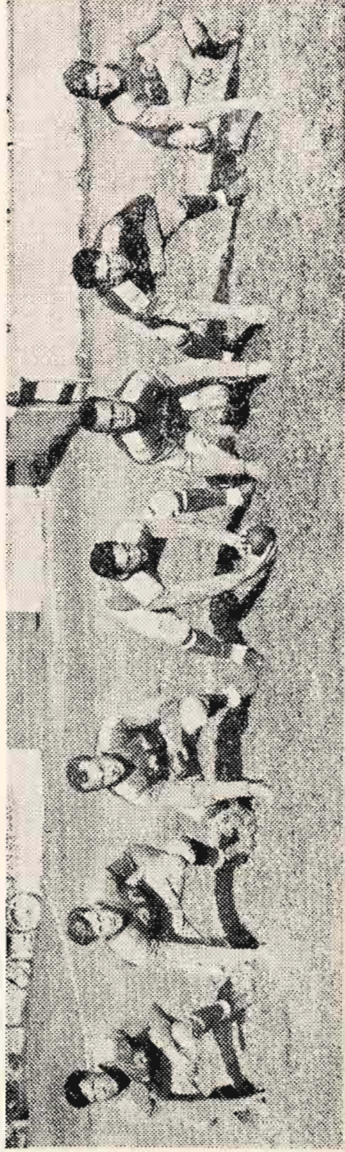
*Norfolk's Most Modern Restaurant*  
BANQUET HALLS AND PRIVATE ROOMS FOR  
FRATERNITY OR SOCIAL MEETINGS

*Both Restaurants Operated By*

**Leslie R. Brown**



*Spectators Leaving East Stand - Dedication Game*



**LINE — WILLIAM AND MARY BRAVES**

*Left to right: Louis Smith, Garland Lively, Jim Allea, Sid Kruken, Bill Harris, Bill Trouville, Connie Macon*

**LOUISBURG COLLEGE**

- 39 Swindell, g
- 25 Bryan, g
- 18 Robinson, b
- 23 A. Brown, b
- 14 Parker, c
- 12 Laney, e
- 29 Fox, b
- 34 Troutman, e
- 28 Stokes, t
- 19 McDanial, t
- 17 Pearson, e
- 20 West, b
- 43 McDanial, t
- 26 R. Brown, c
- 10 Ingram, b
- 40 Brinn, b
- 38 Lewis, g
- 33 Eure, e
- 35 McLean, t
- 27 Chauncey, b
- 44 Lamm, g
- 45 Wise, b

**WILLIAM & MARY**

- 10 Krukin, c
- 11 Barnes, b
- 12 Lewis, g
- 13 Smith, e
- 14 Taus, c
- 15 Tippett, b
- 16 Barsell, e
- 17 Guy, e
- 18 Woodson, b
- 19 Knighton, g
- 20 Macon, e
- 21 Halme, b
- 22 Macon, e
- 23 Harris, b
- 25 Pratt, b
- 26 Edmonds, b
- 27 Cooper, c
- 28 Holsovig, g
- 29 Barham, g
- 30 Lively, t
- 31 Brown, b
- 33 Root, b
- 34 Turville, t
- 35 Allen, g
- 36 Foster, t
- 37 Harris, g
- 38 Rodgers, t



*ACE of THE  
for MILDNESS and*

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terfield

of THEM ALL  
NESS and TASTE

# LOUISBURG vs. WILLIAM & MARY

## Probable Starting Lineup

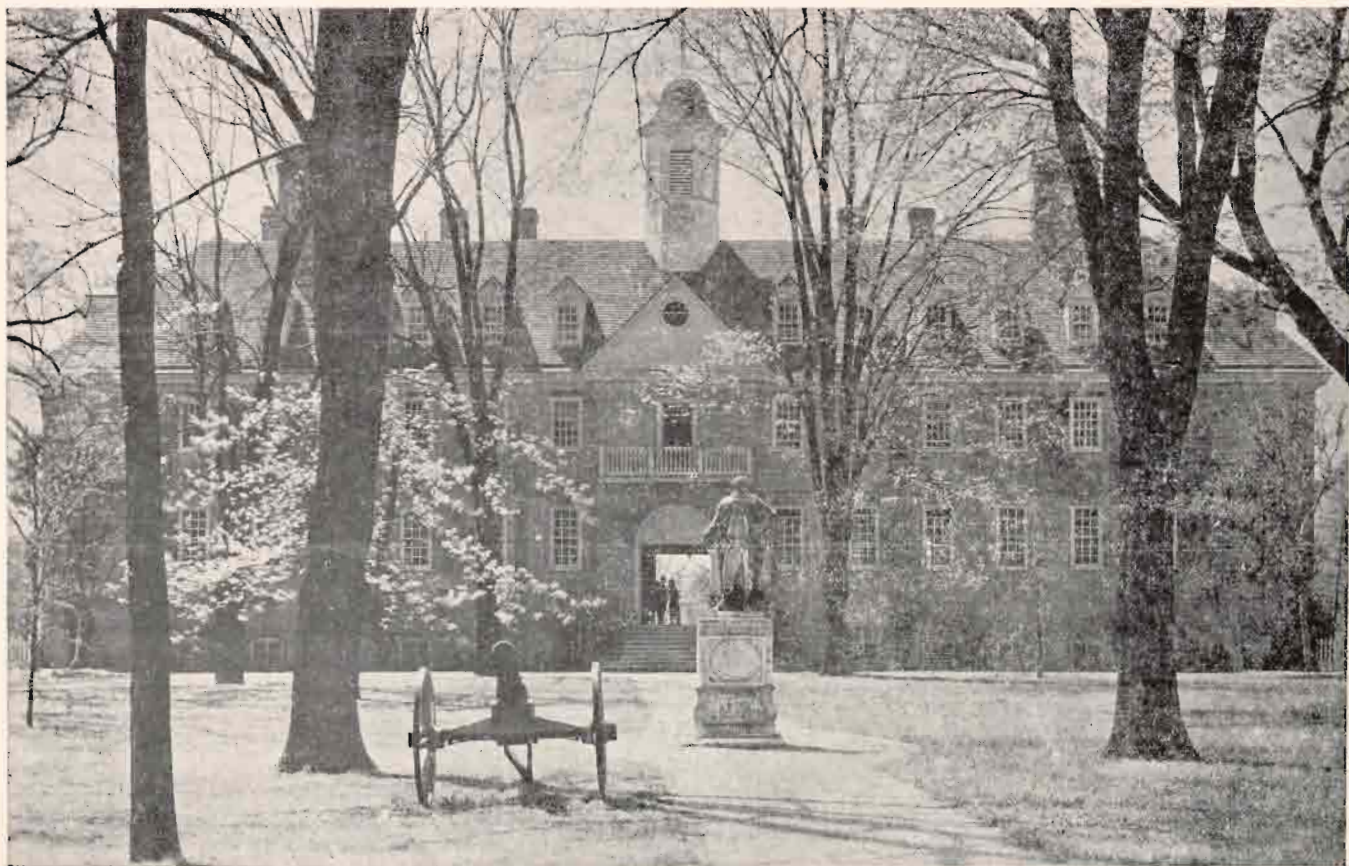
LOUISBURG		WILLIAM & MARY	
34 Troutman	LER	Guy	17
28 Stokes	LTR	Foster	36
25 Bryan	LGR	Harris, B	37
26 R. Brown	C	Krukin	10
44 Lamm	RGL	Allen	35
43 McDaniel	RTL	Turville	34
33 Eure	REL	Smith	13
23 A. Brown	Q	Barnes	11
40 Brinn	LHR	Pratt	25
45 Wise	RHL	Root	33
29 Fox	F	Halme	21

## Officials

LOU NORTHROP	Referee
LEIGH WILLIAMS	Umpire
ALLIE WATT	Head Linesman



W  
ALL DAY  
ON LIES  
7



*Sir Christopher Wren Building – Williamsburg – College of William and Mary*

## Famous Priorities of William and Mary

The College of William and Mary holds a unique position in the history of the United States. In its antecedents it is the oldest of American Colleges. In actual operation it is second only to Harvard. First plans were made for the college as early as 1617.

William and Mary was the only college that received its charter direct from the Crown. For this reason it was called "their Majesties' Royal College." It was the only college that received its coat-of-arms from the College of Heralds in London. It was the first college in America to have a full faculty of president, six professors, usher, and writing master.

The elective system of study was inaugurated here under the auspices of Thomas Jefferson and the honor system originated at William and Mary.

In June 1779 it became a university, the first in America, widening its curriculum to include the first school of Modern Languages, and Schools of Law and Medicine. The first School of History and of Political Economy was also established here. Likewise the first school for the study and practice of law in America began at William and Mary.

The Phi Beta Kappa Society, first of the Greek letter fraternities, was organized here on December 5, 1776.

The Phi Beta Kappa Building, built by the various chapters of the organization throughout the world, on the William and Mary Campus, is a memorial to the fathers of Phi Beta Kappa.

In 1771, Norborne Berkeley, Lord Botetourt instituted the practice of awarding medals to honor students. In that year he presented two gold medals to the two best students in classics and Philosophy. These medals were struck from a die still in possession of the college, and were undoubtedly the first of their kind in the new country.

The most recent priority that William and Mary has added to its long list was in the field of aviation, being the first college to incorporate into its regular curriculum a School of Aviation, including ground school and laboratory work as well as complete flight training for private and commercial licenses. At present the flight school has been discontinued, but ground school work, laboratory and aviation courses are being continued.

The three old buildings on the historic front campus of William and Mary, namely the Wren Building, Brafferton, and President's House, represent the oldest group of academic structures in the United States.

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**U. S. PEANUT CO. - 13-15 Commercial Place**

## SCORE YOUR OWN GAME

*Keep Your Own Record of Each Game as a  
Souvenir of the Season*

Quarters	1st	2nd	3rd	4th	Total
Visitors					
W. & M., N. D.					
Quarter Score					

### TOUCHDOWNS

*Player*  
VISITORS

*Player*  
W. & M.

_____	_____
_____	_____
_____	_____

### OUTSTANDING PLAYS

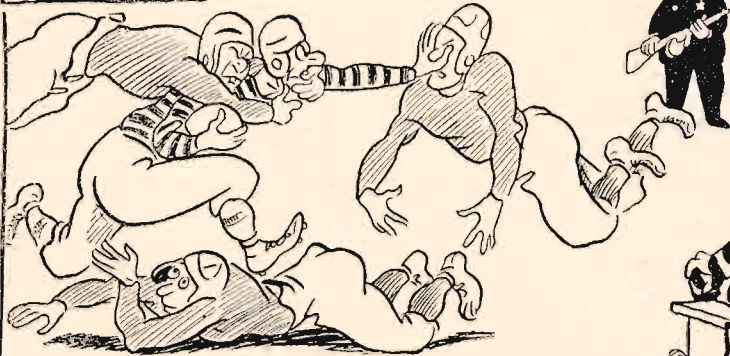
1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
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5. \_\_\_\_\_

H. D. OLIVER

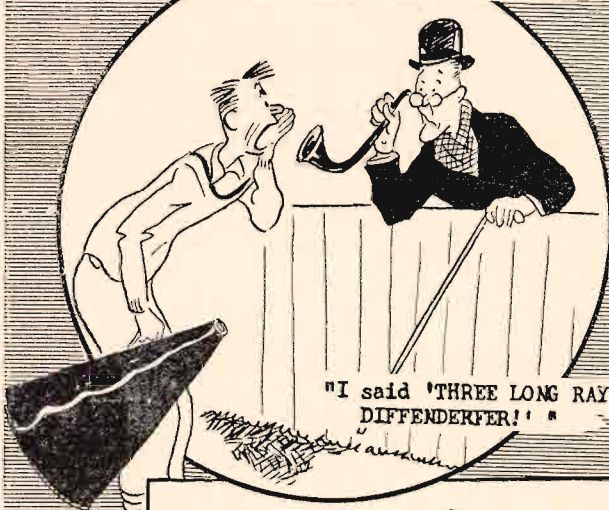
610-12 E. FREEMASON STREET

NORFOLK, VA.

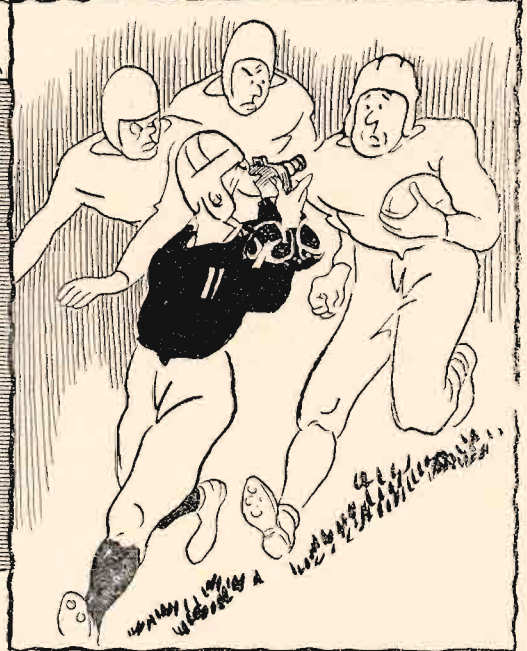
# Offsides



"I won't be eligible for the Varsity this stretch - I only got a year!"



"I said 'THREE LONG RAYS FOR DIFFENDERFER!' "



"Honey, meet 'Butch' Miller! He was the sensational interference this afternoon!"

B. B. Boyl

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## SQUAD STATISTICS — LOUISBURG

No.	Name	Pos.	Wt.	Home	No.	Name	Pos.	Wt.	Home
25.	Bryan, Jimmy	G.	178	New Bern, N. C.	43.	McDanial, Jake	T.	170	Greensboro, N. C.
18.	Robinson, Ben	B.	156	Roxboro, N. C.	26.	Brown, Ronald	C.	186	Rich Square, N. C.
23.	Brown, Adrain	B.	150	Manteo, N. C.	10.	Ingram, Arch	B.	140	Ridgeland, S. C.
14.	Parker, Edgar	C.	160	New Bern, N. C.	40.	Brinn, Claude	B.	174	Hertford, N. C.
12.	Laney, W. P.	E.	140	Monroe, N. C.	38.	Lewis, Rollin	G.	168	Beaufort, N. C.
29.	Fox, Carlton	B.	170	Ridgeland, S. C.	33.	Eure, John	E.	152	Hertford, N. C.
34.	Troutman, Harold	E.	155	Ridgeland, S. C.	35.	McLean, Herbert	T.	145	Raeford, N. C.
28.	Stokes, Henry	T.	182	Hertford, N. C.	27.	Chauncey, Carroll	B.	150	Grifton, N. C.
19.	McDanial, Archie	T.	165	Greensboro, N. C.	44.	Lamm, Edward	G.	195	Bailey, N. C.
17.	Pearson, Wilbur	E.	145	Clinton, N. C.	45.	Wise, Gerald	B.	167	Manteo, N. C.
20.	West, Dalton	B.	128	Warsaw, N. C.	39.	Swindell, Russell	G.	175	Swan Quarter, N. C.

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**FIELD**

**FRIENDS**



## Stadium Schedule

1937

- Sept. 25 Maury High vs. Durham High School  
(Pending)
- Oct. 1 \*William and Mary (N. D.) vs. University  
of Richmond Freshmen
- 2 William and Mary vs. V. M. I.
- 8 \*William and Mary (N. D.) vs. Louisburg  
College
- 15 \*William and Mary (N. D.) vs. Gallaudett  
College
- 16 Maury High vs. Newport News High
- 23 William and Mary (N. D.) vs. Shenandoah  
College
- 29 William and Mary (N. D.) vs. Eastern Caro-  
lina Teachers College
- 30 Maury High vs. Petersburg High
- Nov. 5 \*William and Mary (N. D.) vs. William and  
Mary Freshmen — Williamsburg
- 8 Maury High vs. John Marshall High
- 12 William and Mary (N. D.) vs. Duke Univer-  
sity Freshmen
- 13 Maury High vs. Pometon Lake High
- 19 William and Mary (N. D.) vs. Naval Base  
Boots
- 25 Maury High vs. Thomas Jefferson

\* Indicates Night Games

*Watch Newspapers for Changes in Schedule*

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*Candy Headquarters*

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NORFOLK, VIRGINIA

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*Compeco*

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And Luckies do use the finest tobacco. Sworn records show that among independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the impartial, honest judgment of those who spend their lives buying, selling and handling tobacco... who know tobacco best... it's Luckies—2 to 1.

\*Co-starring with Barbara Stanwyck  
in RKO's "A Love Like That"

## A Light Smoke

EASY ON YOUR THROAT—"IT'S TOASTED"

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WITH MEN WHO  
KNOW TOBACCO BEST

*It's Luckies  
2 to 1*