

**SOUVENIR FOOTBALL PROGRAM**



**TEXAS TECH  
VS.  
NEW MEXICO A. & M**

**October 3, 1930**

**Tech Field**



**MATADORS**

LET US DO THINGS UP RIGHT THIS YEAR  
COUNT ON OUR SUPPORT

**Texas Tech College Bookstore**



*Sherrod Brothers*  
THE HARDWARE SPECIALTY STORE

- A -  
GOOD PLACE  
TO EAT  
**LOG CABIN**

18th. and COLLEGE AVE.

WE WELCOME AND APPRECIATE  
YOUR PATRONAGE  
WE ARE FOR TECH

Palace Barber Shop  
PALACE THEATRE BLDG.

**MEIER**  
**Music Company**

1103 Main St.

**MEET**

at Pee-Wee Golf Course  
After Games. Operated  
by Tech Students

2400 Broadway

Coca-Cola Bottling Co.

COCA-COLA  
and  
BIG CHIEF SODAS

*Our Plant Open for Inspection at all  
Times*

Welcome Tech Students

NOTICE LADIES!  
BRAY'S TAILORING

prices are cut one half, and our  
silk work improved al-  
most 100 per cent

2430-19 St.

Phone 1878

**College Tailors**

1111 COLLEGE AVE.

Suits ..... 20c  
Pants ..... 10c  
Men's O'Coats 35c  
Silk Dresses .40 to .75  
Sweaters 10c & 15c

**TECH GROCERY &  
SERVICE STATION**

APPRECIATES YOUR BUSINESS

IF IN TROUBLE PHONE 565

2401 MAIN ST.

Lubbock, Texas

A. G. ODOM, Prop.

**Cheri Casa**

HOME OF TECH ATHLETICS  
All Students and town  
People

WELCOME

1930 FOOTBALL SCHEDULE

- Sept. 27—Wayland College—Lubbock  
Oct. 3—New Mexico Aggies—Lubbock  
Oct. 11—McMurry College—Lubbock  
Oct. 17—Texas School of Mines—Lubbock  
Oct. 25—Texas Christian Univ.—Ft. Worth  
Nov. 1—West Texas Teachers—Canyon  
Nov. 11—Abilene Christian College—Lubbock  
Nov. 19—Howard Payne College—Brownwood  
Nov. 27—Simmons University—Lubbock (Home  
Coming)



JACK DURHAM  
Captain of Matadors

**Mogul Jewelry Co.**

Tech Jewelers

1020 Bdwy. Phone 165



3 YEARS

SERVING THE BEST "SANDWICHES"  
— TO —

-- Tech Students --  
**CALF STAND**  
COR. MAIN AND AVE. Q

WE ARE PULLING

For Those Matadors

**Tech Cafe**

BROADWAY AT AVE. K

**TECH LINEUP**

NO.	PLAYERS	POSITION	Weight (stripped)
13	Abraham	—Guard	150
28	Ayers	—Guard	174
11	Brothers	—Half	158
25	Darr	—Guard	160
21	Doose	—Full	160
39	Durham	—Center (Capt)	170
19	Flowers	—Center	150
15	Franz	—Half	140
18	Howell	—End	151
14	Hodges	—Half	166
37	S. Hill	—Tackle	185
31	B. Hill	—Half	155
34	Jones	—Guard	170
44	Langford	—Tackle	200
41	Motley	—Guard	158
27	Murphy	—Tackle	175
44	Moffitt	—Half	140
10	McAdams	—Quarter	143

**J. C. Penney Co.**

Between Hilton Hotel & Palace Theatre

Clothing, Ready-to-wear  
Shoes

STUDENTS MAKE THIS STORE  
YOUR HEADQUARTERS

— SEE —

**WOOLDRIDGE**

IF YOU NEED A NEW FORD

— SEE —

**BROTHERS—DOOSE**

FOR YOUR LAUNDRY & TAILORING  
CHERI CASA

**Hotel Lubbock**

THE HOME OF VISITING ATHLETES

A Good Place to Eat

COME TO OUR DANCE TONIGHT

C. A. "Sheff" SHEFFIELD, Mgr.

Follow the Crowd

EAT AT THE

**Rainbow**

AFTER THE GAME

Demand the Best

IN SANDWICHES  
BROADWAY & Q

**TECH LINEUP**

NO.	PLAYERS	POSITION	Weight (stripped)
35	Moore	—Center	158
43	McWilliams	—Tackle	180
45	Osborne	—Tackle	190
29	Parkington	—Guard	160
42	Simmons	—Tackle	190
26	Tadlock	—End	166
24	Teel	—End	153
23	Vinzant	—End	159
16	Walker	—Half	148
38	Witherspoon	—Full	175
32	Westner	—Full	180
40	Whitesides	—End	160
30	Williams	—Half	155
22	Wooldridge	—Quarter	138
36	Yeager	—Full	150
20	High	—Half	145
33	Allen	—Quarter	155
17	Dallas	—Half	142

**Dandy Bakery**

Making Its Way by the Way Its Made

**RAH MATADORS**

THEY'RE FED ON DANDY

1511-13 Ave. Q

PHONE 1289

Owned and operated by  
MR. and MRS. R. B. BORDERS

**"RAH!"**

For the Matadors

\$2.00 WORTH OF LAUNDRY WORK  
FOR MAN THAT MAKES  
FIRST TOUCHDOWN

**Harold Jones Laundry**  
PHONE 798

The  
COLLEGE MANS'  
STORE  
**Hogan & Patton**

WE'RE FOR YOU —  
Before the Game—  
After the Game—  
And Always!  
**Carter-Houston Dept.  
Store**

**Anderson Bros.**

TECH JEWELRY

FIGHT 'EM ON THE  
FIELD MATADORS  
We'll Dress 'em in the  
Stands

**Hemphill-Wells Co.**

RAH! RAH! RAH!  
TECH WE ARE FOR YOU  
MEET YOUR FRIENDS AT  
**TECH DRUG STORE**  
**LUBBOCK SHOE SHOP**  
"WEST TEXAS FINEST"  
1st Door North Grollmans  
1110 AVE. J  
WE CALL FOR AND DELIVER  
PHONE 1810

**TECH BARBER  
SHOP**  
COLLEGE AVE.

**-- SCORE CARD --**

	Touchdowns	1st. Downs	Comp. Passes	In'p. Passes	In'ctd. Passes	Fumbles
TECH						
N. Mexico A. & M.						

	1st. Quarter	2nd. Quarter	3rd. Quarter	4th. Quarter	TOTAL SCORE
TECH					
N. Mex. A.&M.					

Touchdown made  
for Tech by:

For New Mexico A. & M

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**MINTER-GAMEL CO.**  
That Friendly Store  
**STYLE-VALUE AND SERVICE**

"PRICES TALK"  
**LEVINE'S**

EARNESTLY SOLICITING YOUR PATRONAGE

Wards Scores  
A TOUCHDOWN  
For Value  
HUNTINGTON PARK  
SUITS  
O'COATS  
\$24.50  
Montgomery Ward & Co.

**Texas Utilities  
Company**

SERVING the SOUTH  
PLAINS

CALL **500**  
"The WHITE  
Ambulance Service"

**RIX-SANDERS  
FUNERAL HOME**  
14th St. & Ave. M

Get your Football  
Tickets Here

**Hotel Drug Co.**  
LUBBOCK HOTEL BLDG.  
WE ARE OPEN EARLY AND LATE  
TO SERVE YOU

Phone 1044

BUY YOUR NEW FORD FROM NUMBER

**"22"**

**FLOYD WOOLDRIDGE**

Matador Representative of Ford Motor Co.

**N. Mex. A. & M. Lineup**

NO.	PLAYERS	POSITION	Weight (stripped)
44	Sanders	Guard	177
47	McCorkle, Ray	Guard	170
46	McClernon	Tackle	175
51	Hill	Tackle	196
55	Mechem, J.	End	160
50	Gee	End	180
43	Resley, H.	Halfback	165
49	Resley, A.	End	185
48	Mechem, E.	Center	190
52	Selby, B.	Quarterback	130
40	Austin	Halfback	160
17	Fritz	Fullback	185
38	Stevens	Fullback	180
20	Johnson	Tackle	186

**West Texas Gas Co.**

ON THE FIELD ITS

**Nos. 11 and 21**

IF ITS LAUNDRY OR TAILORING YOU WANT

DONE ITS

**No. 2257W**

C. A. DOOSE

"BUDDY" BROTHERS

STUDENT REPRESENTATIVES

**N. Mex. A. & M. Lineup**

NO.	PLAYERS	POSITION	Weight (stripped)
54	Lee	Halfback	150
7	Skinner	End	185
8	Rooney	Halfback	175
41	Palmer	Quarterback	145
30	Corley	Quarterback	156
23	Howard	Tackle	186
42	Camunuez	Guard	180
18	Orvananos	End	162
57	Newcomer	Tackle	175
59	McCorkle, Roy	Guard	160
58	Ing	Halfback	175
11	Grimes	Tackle	180
45	Parker	Center	165

"Jerry" Hines Coach

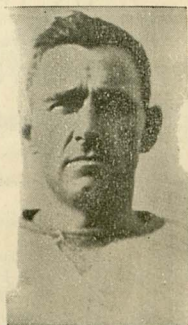
"Warpi" Limbaugh, Line Coach.

**NOTICE**

Read the Advertisements in the Program and Patronize the Firms. They are for Tech and have made this Program possible by Advertising with us.



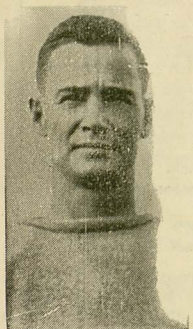
PETE CAWTHORN  
Head Coach



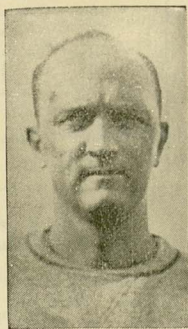
DEL MORGAN  
Line Coach

THESE  
COACHES  
AND THE  
MATADORS  
ARE  
PUTTING  
FORTH  
EVERY  
EFFORT

TO MAKE  
THIS  
TECH'S  
BIGGEST  
YEAR IN  
FOOTBALL  
THEY  
DESERVE  
OUR  
SUPPORT!



CRIP GOLIGHTLY  
Basket Ball Coach



RUSSELL SMITH  
Freshman Coach

- The -  
**MODEL LAUNDRY**  
*STUDENTS IDEAL SERVICE*  
Cleaners and Dyers

*Make Our Phone Line Your Cloth Line*

Lubbock, Texas  
1211 College Ave. Phone 64

Kitty O'Connor's School  
OF THE DANCE  
Tap - Acrobatic - Ballet  
- Ballroom -

1011 1/2 Main St. Phone 1544

## HILTON HOTEL

THE SOUTHWESTS FINEST AND  
MOST UNIQUE HOTEL

**Where Lubbock Dines**

DANCE IN OUR DELIGHTFUL

## MATADOR BALL ROOM

STUDENTS  
PATRONIZE  
Our Advertisers  
They are for Us

LUBBOCK  
Fruit & Vegetable Co.  
CIRCLE "H"

**THIS PROGRAM WAS PRODUCED**  
IN THE  
**LARGEST AND MOST MODERN**  
**PRINTING PLANT**  
**ON THE SOUTH PLAINS**



*Our Automatic High Speed  
Presses Make RUSH JOBS  
EASY.*



**Lubbock Printing Co.**

Printing and Office Supplies

1214 Ave. K

Phone 329